

**For Immediate Release**

Contact: Heather Arias de Cordoba, Associate Editor  
(949) 365-6966, Heather@BoardRoomMag.com

## The BoardRoom magazine Announces the Winners of its 2017 “Excellence in Achievement” Awards

HONOLULU, HI (November 29, 2017) – The BoardRoom magazine, the official publication for the Association of Private Club Directors (APCD) and the Distinguished Clubs, is proud to announce the winners of its 19th annual “Excellence in Achievement” awards.

“The BoardRoom Awards are the only awards in the private club industry that recognize private clubs’ business partners, and every year we see increasing innovation, achievement, a vision and dedication from BoardRoom Award recipients.

“And of course, private clubs are the beneficiary of outstanding work of the industry’s vendors. Clearly each and every one of them is the leader in their respective field and we’re absolutely delighted to recognize their contributions,” said John Fornaro, publisher of BoardRoom magazine.

BoardRoom magazine’s industry peers review and select these outstanding suppliers and consultants, which represent various aspects of course and club operations. Winners, each year, are selected for overall excellence in their respective fields, achievements, innovation, vision for future growth and continued impact on private club operations. The BoardRoom magazine “Excellence in Achievement” awards are the private club industry’s only awards recognizing the clubs’ business partners.

The BoardRoom magazine is the only publication of its kind that is designed to educate the board of directors, presidents, owners, general managers and department heads of private golf, city, yacht, tennis and country clubs about issues concerning all aspects of the club, golf course management and operations. The magazine is distributed through paid subscriptions to clubs, organizations and businesses throughout the United States, Canada, Europe, Australia and Asia.

For more information about the BoardRoom magazine 2017 “Excellence in Achievement” awards, please contact the editorial department at (949) 365-6966.

**LIFETIME ACHIEVEMENT**

Jerry McCoy

**BOARDROOM AWARD OF DEDICATION**

Jeffrey P. McFadden

**GARY PLAYER EDUCATOR**

Ray Cronin

**EDUCATOR**

Molly Cox

**NEW PRODUCT OF THE YEAR**

Golf Life Navigators

**ACCOUNTING**

RSM US LLP

**ACCOUNTS PAYABLE SYSTEM**

GlobalVCard paysystems

**AMENITIES PROVIDER OF THE YEAR**

Sports Solutions

**APPAREL PROVIDER OF THE YEAR**

High End Uniforms

**ARCHITECTURAL DESIGNER OF THE YEAR\***

MAI | Marsh & Associates, Inc. (tie)

**ARCHITECTURAL DESIGNER OF THE YEAR\***  
Rogers McCagg Architects | Planners |  
Interior Designers (tie)

**ASSOCIATION OF THE YEAR**  
GCSAA

**BELLS AND CLOCK TOWERS FIRM OF THE YEAR**  
The Verdin Company

**BRANDING FIRM OF THE YEAR**  
Pipeline Marketing

**CHAIR MANUFACTURER OF THE YEAR**  
Daniel Paul Chairs

**CLUB PHOTOGRAPHY FIRM OF THE YEAR**  
EA Photography

**CLUB PROGRAM OF THE YEAR**  
KECamps

**CLUBHOUSE SIGNAGE OF THE YEAR**  
Signera

**CLUB SOFTWARE FIRM OF THE YEAR**  
Northstar

**CLUBHOUSE RENOVATION FIRM OF THE YEAR**  
Peacock + Lewis

**CONSULTING COMPANY OF THE YEAR\***  
RCS Hospitality Group (tie)

**CONSULTING COMPANY OF THE YEAR\***  
Denehy Club Thinking Partners (tie)

**COURSE ARCHITECT (RENOVATION) FIRM OF THE YEAR**  
Bobby Weed Golf Design

**CRM**  
Pipeline Marketing

**DESIGN OUTDOOR ROOMS**  
C<sup>2</sup> Limited Design Associates

**EXECUTIVE SEARCH FIRM OF THE YEAR**  
Kopplin Kuebler & Wallace

**F&B MANAGEMENT SOFTWARE OF THE YEAR**  
FOOD-TRAK/System Concept, Inc.

**FURNITURE MANUFACTURER OF THE YEAR**  
Gasser Chair Company, Inc.

**GOLF COURSE ARCHITECT OF THE YEAR**  
Richard Mandell Golf Architecture

**GOLF COURSE DESIGN FIRM OF THE YEAR\***  
George Golf Design (tie)

**GOLF COURSE DESIGN FIRM OF THE YEAR\***  
Billy Casper Golf (tie)

**GREEN PRODUCT OF THE YEAR**  
BambrellaUSA, Inc.

**HISTORIC RENOVATIONS FIRM OF THE YEAR**  
Lichten Craig Architecture + Interiors

**INTERIOR DESIGN FIRM OF THE YEAR**  
Image Design, Inc.

**INTERIOR DESIGN CUSTOM FURNITURE**  
C<sup>2</sup> Limited Design Associates

**INTERIOR FURNISHING AND FINISHES DESIGN**  
HINT | Harris Interiors

**KITCHEN & FOODSERVICE EQUIPMENT**  
DEI Food Service Equipment & Design

**LAW FIRM OF THE YEAR**  
Addison Law

**LINEN PROVIDER OF THE YEAR**  
Something Different Linen

**LOCKER COMPANY OF THE YEAR**  
Hollman, Inc.

**LOGO APPAREL FIRM OF THE YEAR**  
Ambassador Uniform

**MANAGEMENT COMPANY OF THE YEAR**  
Troon

**MASTER PLANNING FIRM OF THE YEAR**  
Chambers 360° Club Planning & Design

**MEMBERSHIP MARKETING FIRM OF THE YEAR**  
Creative Golf Marketing

**MEMBERSHIP SURVEY FIRM OF THE YEAR\***  
ClubIQ

**MEMBERSHIP SURVEY FIRM OF THE YEAR\***  
McMahon Group

**MEMBERSHIP SUSTAINABILITY**  
Club Mark Membership Matters

**MENU COVERS**  
Polar

**NEW TECHNOLOGY PRODUCT OF THE YEAR**  
Uncorkd

**OUTDOOR COOKING EQUIPMENT**  
Big John Grills

**PAYROLL PROGRAM OF THE YEAR**  
ClubPay

**PERFORMANCE MANAGEMENT ASSESSMENT**  
Paisano Performance Partners

**PURCHASING COMPANY OF THE YEAR**  
XHIBTZ Contract Furnishings

**REAL ESTATE SERVICE FIRM OF THE YEAR**  
Hilda Allan Real Estate

**SERVICE FIRM OF THE YEAR**  
Talent +

**SOCIAL/CASUAL DINING INTERIOR DESIGN**  
C<sup>2</sup> Limited Design Associates

**STAFF TRAINING COMPANY OF THE YEAR**  
RCS Hospitality Group

**STRATEGIC PLANNING FIRM OF THE YEAR\***  
Chambers 360° Club Planning & Design

**STRATEGIC PLANNING FIRM OF THE YEAR\***  
Clubwise Consulting

**SUSTAINABILITY PROGRAM OF THE YEAR**  
SES Lighting

**TENNIS COURT BUILDER OF THE YEAR**  
Welch Tennis

**TENNIS SUPPLY COMPANY OF THE YEAR**  
10-S Tennis Supply

**UPHOLSTREY FIRM OF THE YEAR**  
Style Upholstery

**WEBSITE COMPANY OF THE YEAR**  
MembersFirst

**WINERY OF THE YEAR**  
Flora Springs Winery & Vineyards

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